

# **LOOE COMMUNITY SURVEY ANALYSIS**

July 2016

## Statistical Significance

- 495 returns from adult population (17 and above) of 4,321.
- 89% completion rate overall
- Confidence interval of 4.15 points at a confidence level 95%  
(If you use a confidence interval of 4 and a confidence level of 95% and 47% percent of sample picks an answer you can be "sure" that if you had asked the question of the entire relevant population between 43% (47-4) and 51% (47+4) would have picked that answer).

## Closed Questions

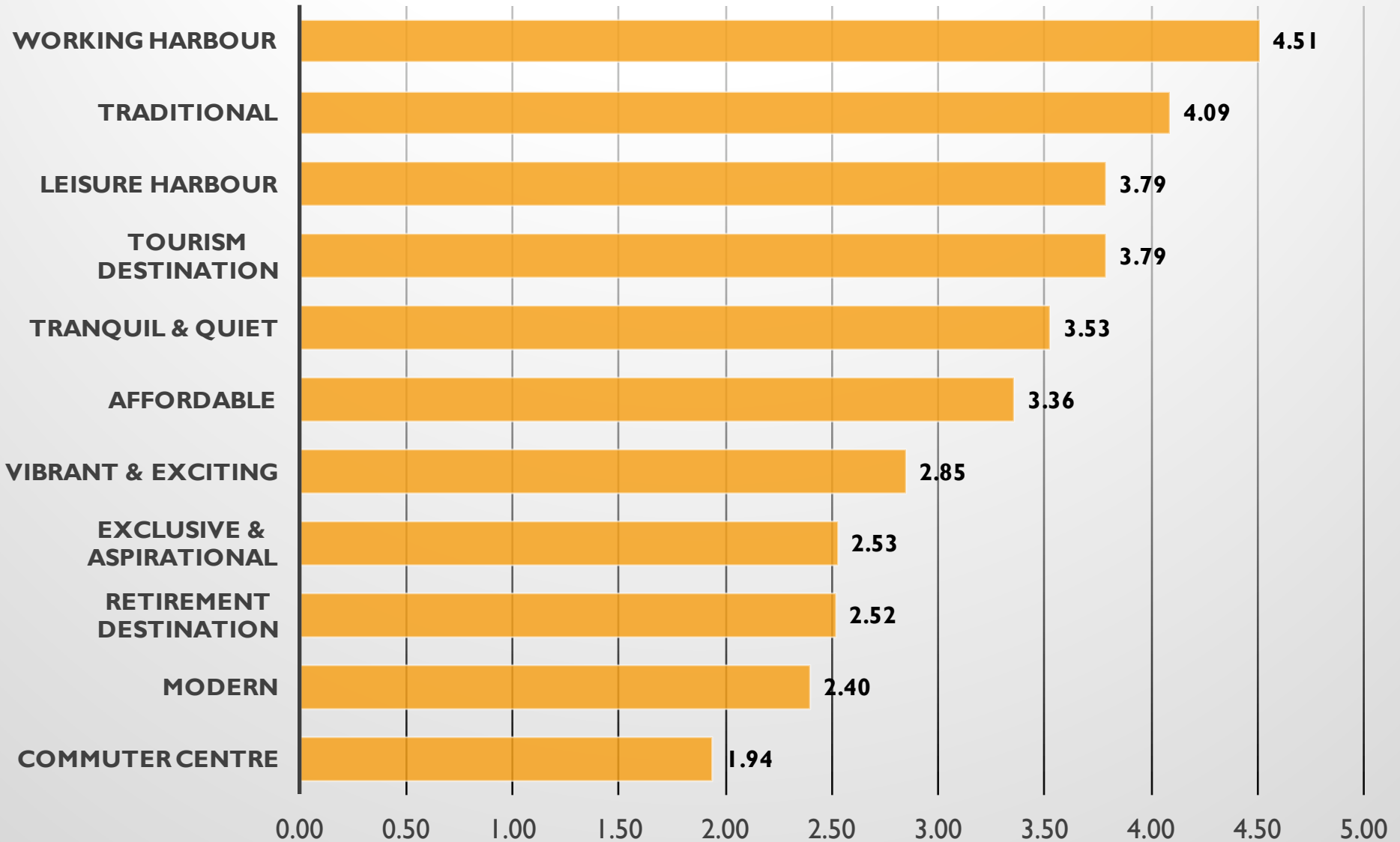
- *Likert Scale* weighted averages 1 = Least Like or Importance  
5 = Most Like or Importance or As a %age of those responding to question

## Open ended questions

- Number of 'mentions' as a %age of mentions from those responding to question or as a %age of all respondents.

# Q 1. How would you like Looe to be described in the future?

488 Respondents



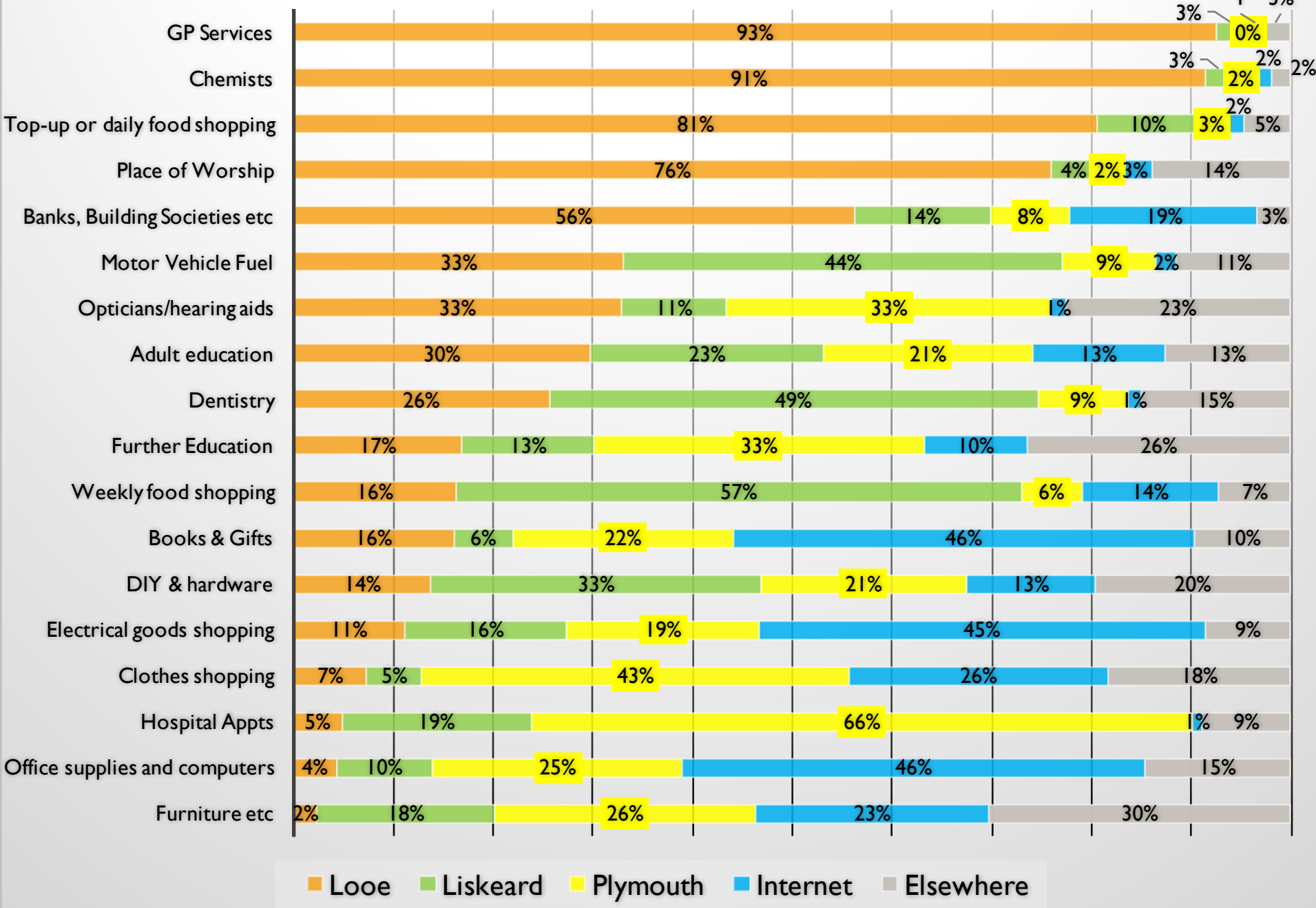
## Q 2. With sustainable development in mind, what do you think are the most important benefits the Neighbourhood Plan should bring to Looe?

482 Respondents



# Q 3. First Preferences Locations for Shopping and Services

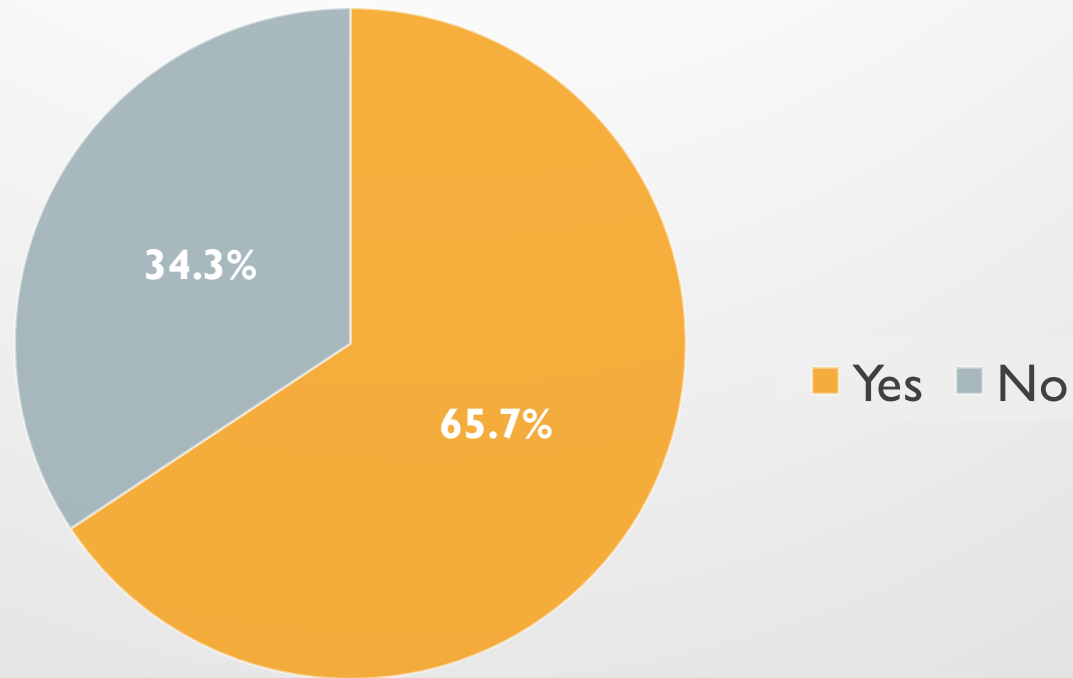
455 Respondents



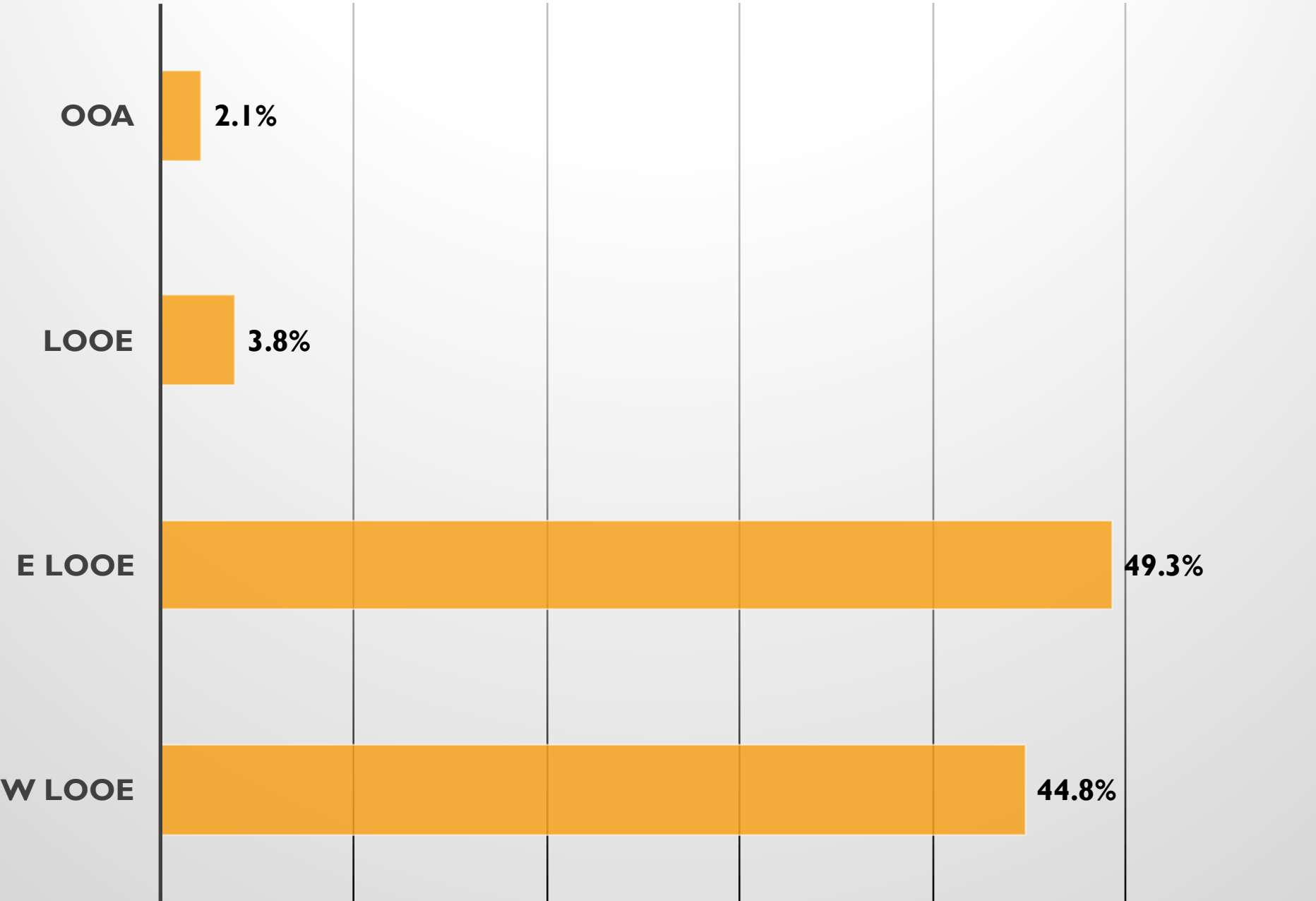
■ Looe  
 ■ Liskeard  
 ■ Plymouth  
 ■ Internet  
 ■ Elsewhere

# Q4. Do you consider that you belong to a distinct 'neighbourhood' in Looe?

446 Respondents



# Q 5. What is the usual name for your neighbourhood?



# Q 5. What is the usual name for your neighbourhood?

289 Respondents

WestLooe Barbican

Hannafore Plaidy Shutta WestLooeHill

StMartins EastLooe TheDowns Looe TownCentre Kellow

Sunrising EastCliff Pelynt Churchlands Listowel Duloe Polvellan WestRoad Portbyhan Meadway RestormelRoad WoodlandsEstate  
ElmTreeRoad SunnySide Georges BeechTerrace Morval Millendreath Kilgarth



Q 6. What additional local facilities would you say would make your neighbourhood a better place to live?

356 Respondents

Shopping Parking  
Supermarket Roads&Traffic  
Buses RestuarantsCafes&Pubs  
Lighting Transport Medical Parks&OpenSpace  
Leisure CinemaMusic&Theatre Pavements Speed Cycle

Q 6. Qualifications used for local facilities...

Good<sup>Control</sup>  
Better  
Local<sup>Less</sup>

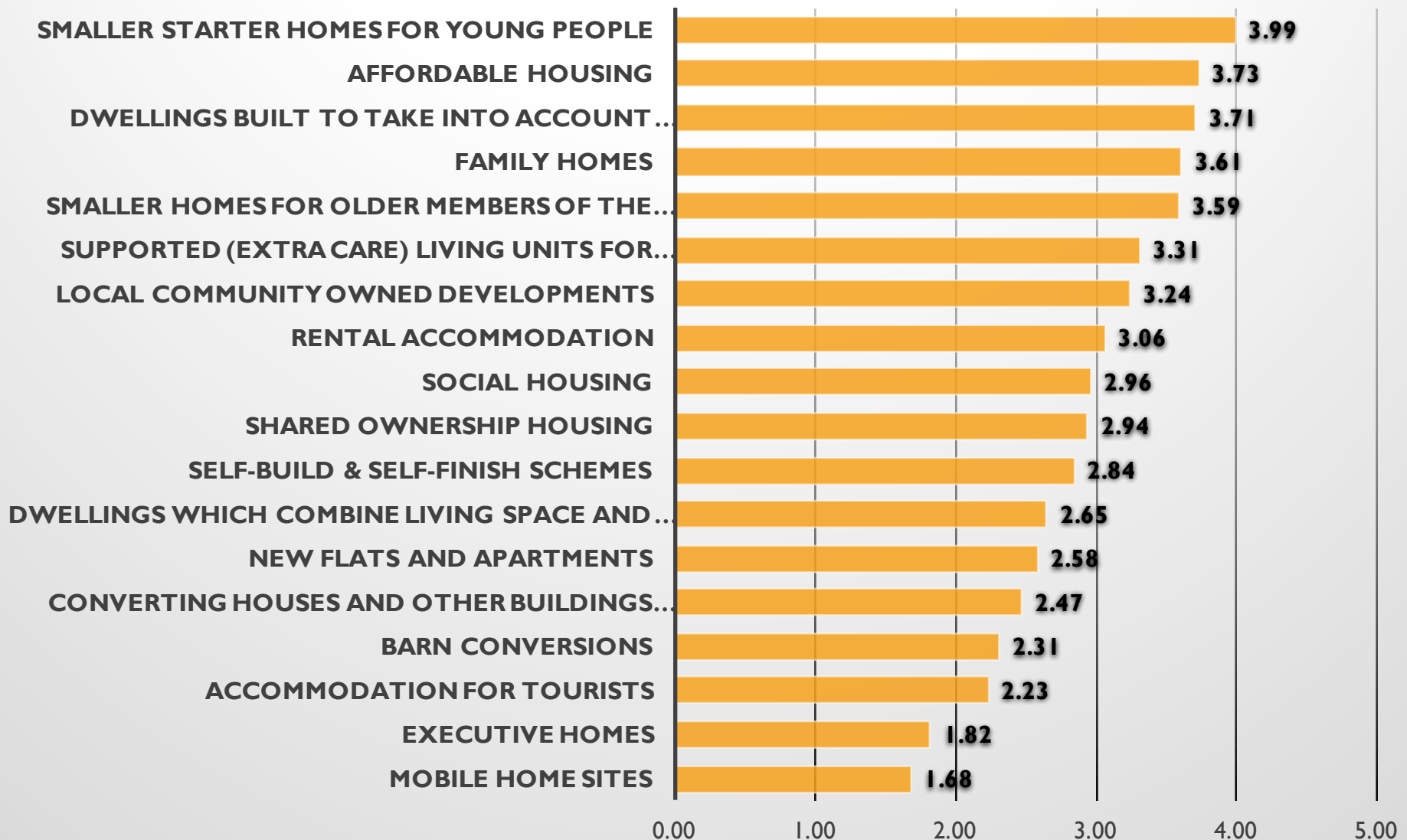
**Q 7 - WHAT SINGLE CHANGE  
WOULD MOST IMPROVE YOUR  
QUALITY OF LIFE AS A RESIDENT  
OF LOOE?**

**379 Respondents**

- [Q6.docx](#)

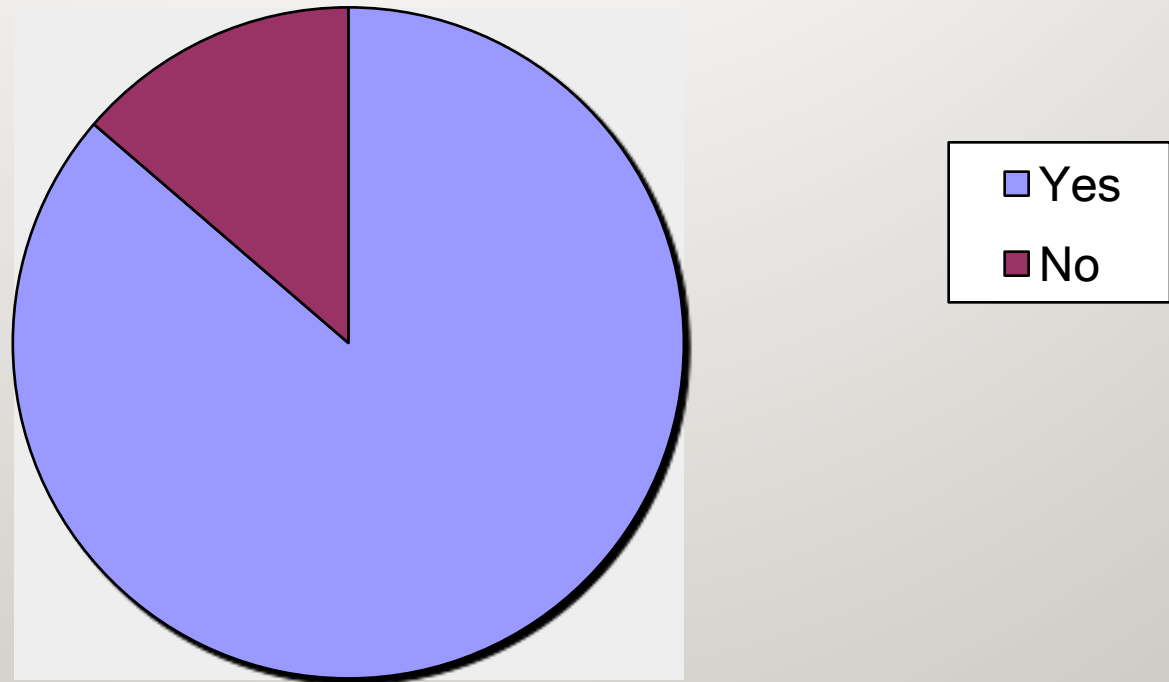
# Q 8. What kind of housing should be built in the next 15 years?

449 Respondents



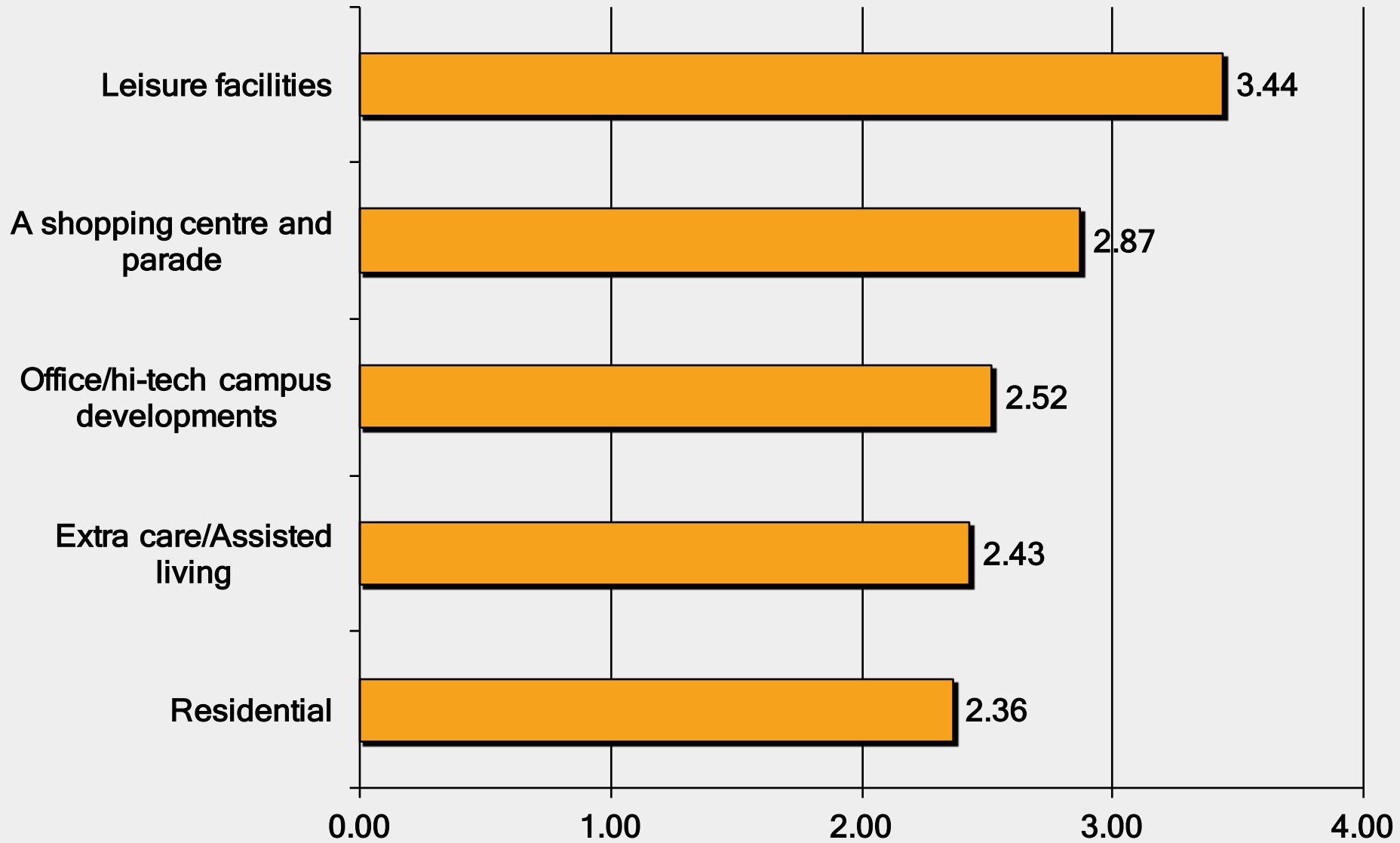
Q 9. Do you think the Polean site at the end of the Millpool car park by Jewsons should be redeveloped?

445 Respondents



# Q10. What types of redevelopment should be provided on the Polean site?

432 Respondents



Q 11. Can you identify any other areas that should be developed?

190 Respondents

Barbican PolvellanHouse

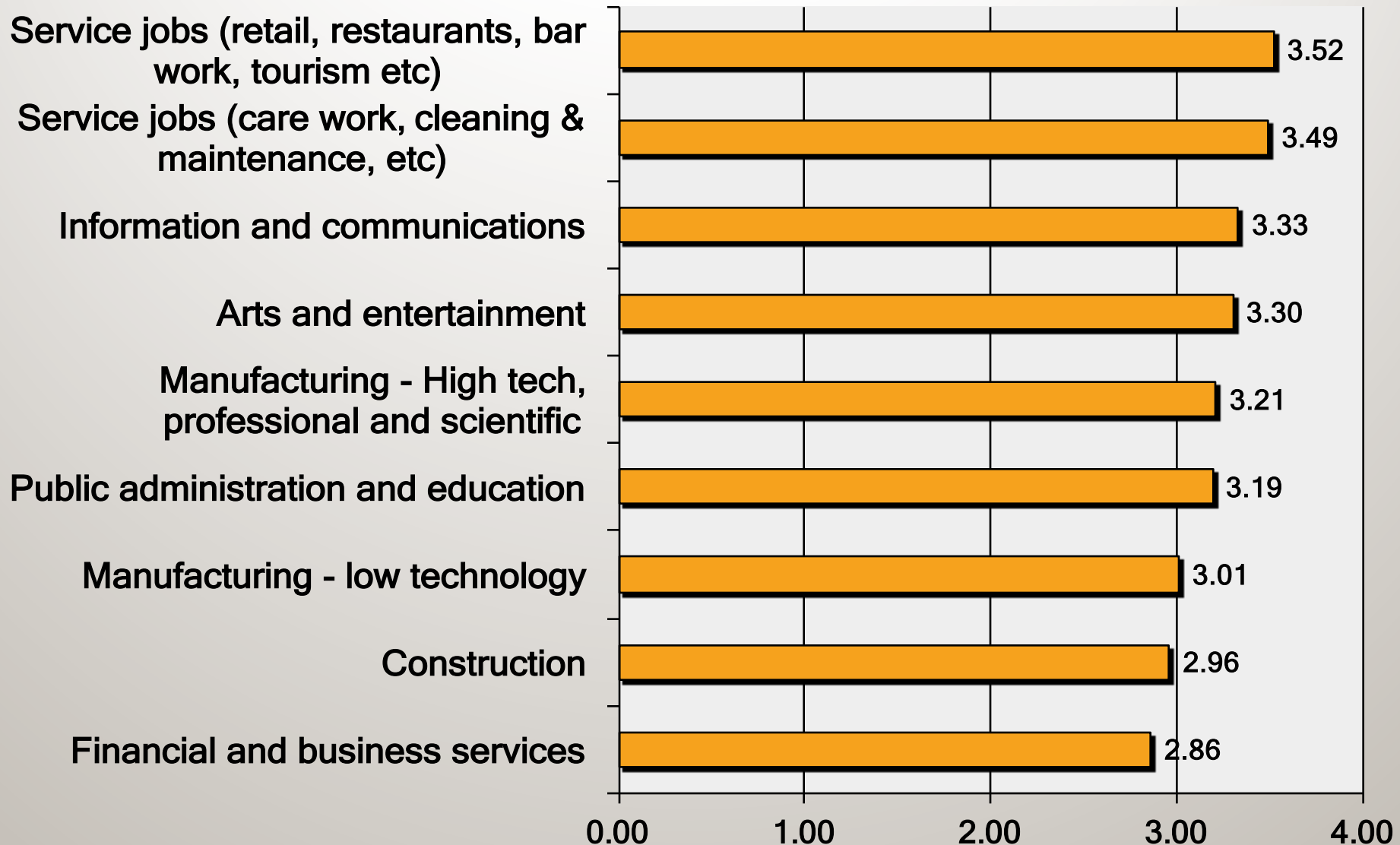
PoliceStation Millendreath Boscarn Millpool

Pennyland MillpoolLake Pelynt Martins St.Martins StMartins Sunrising Barratts

Bodrihan Buller'sCarPark EastCliff EastLooeHarbourWall&Quay Street BeachCafe FishQuay Hannafore LeanQuarry Marina/OuterHarbour MillPoolLake Morval  
NoMansLand OuterHarbour PepesBoatYard Plaidy QuayArea QuaysideUnits Riverside Seafont StationRd SunrisingEstate WestWayland

# Q 12. What type of jobs do you think should be encouraged generally?

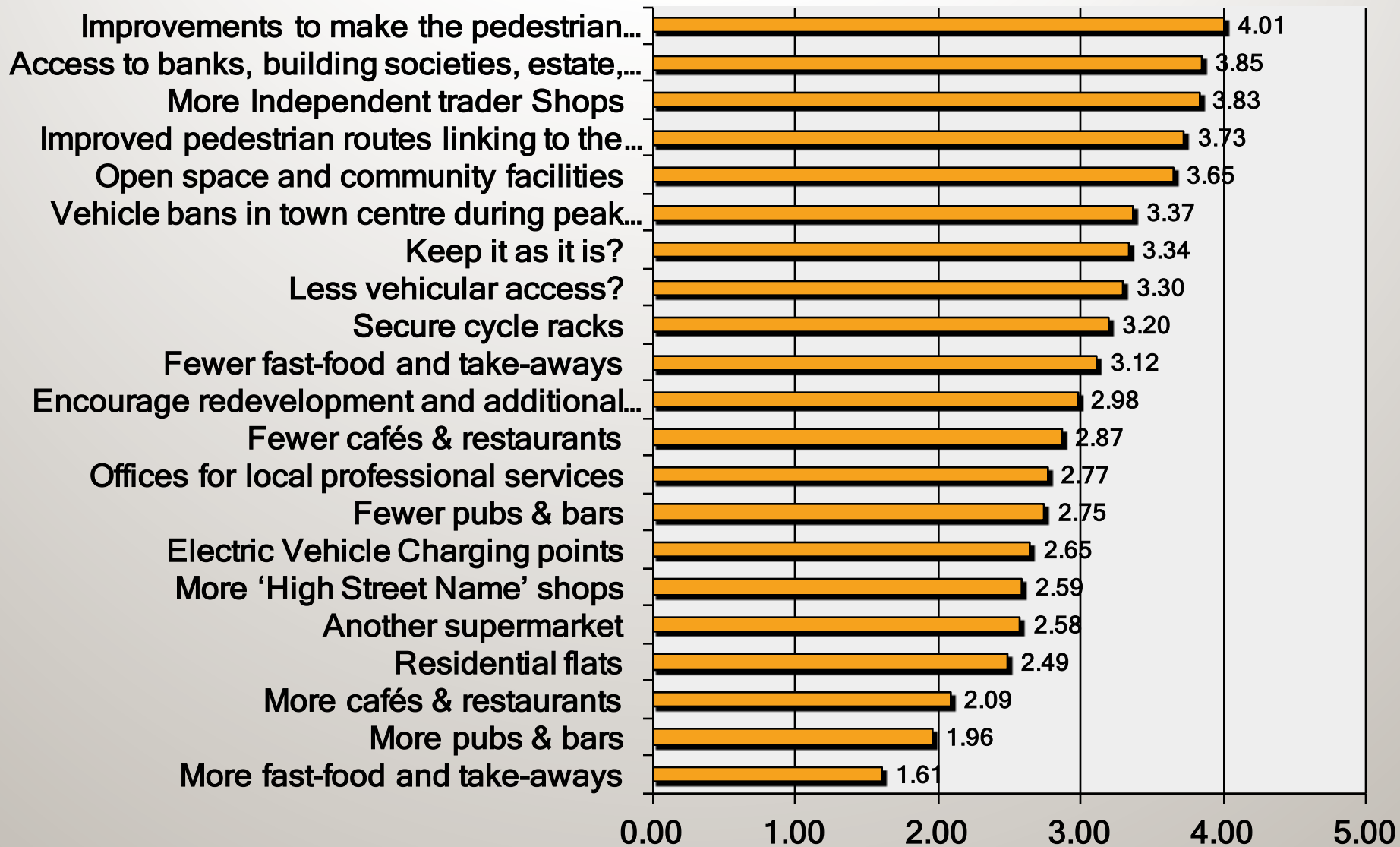
441 Respondents





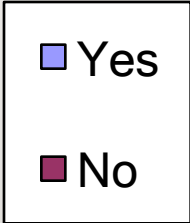
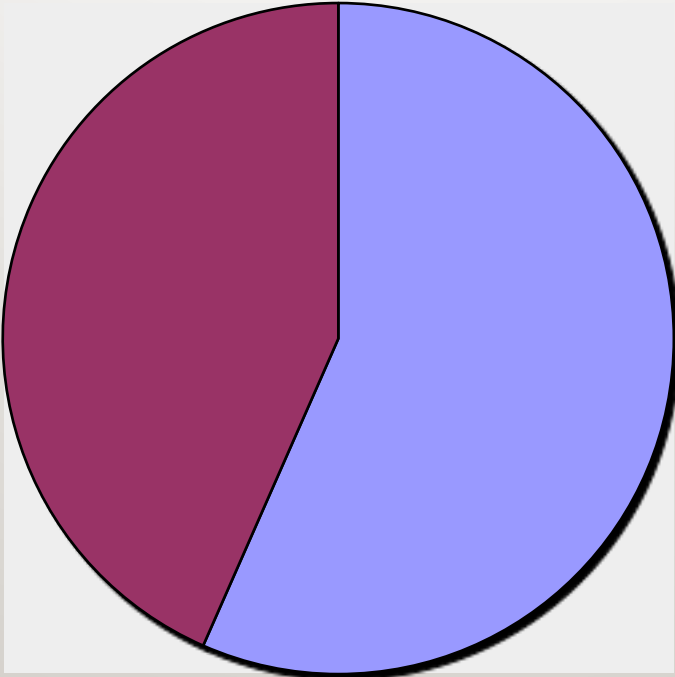
# Q13. How do you think the Neighbourhood Plan should deal with the Town Centre?

452 Respondents



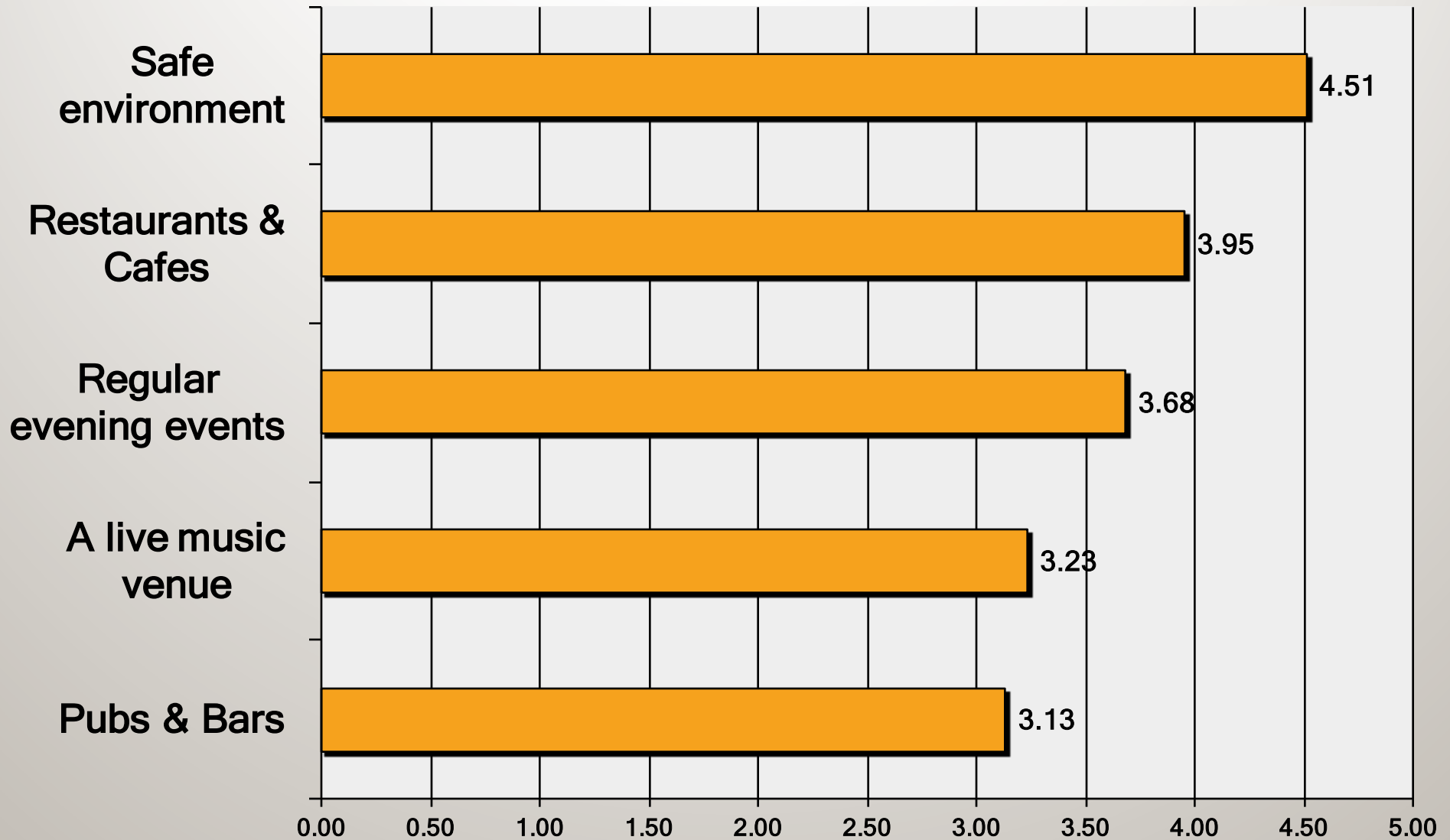
Q 14. Do you think the 'Evening Economy' of Looe should be more developed? Please tick one box.

413 Respondents



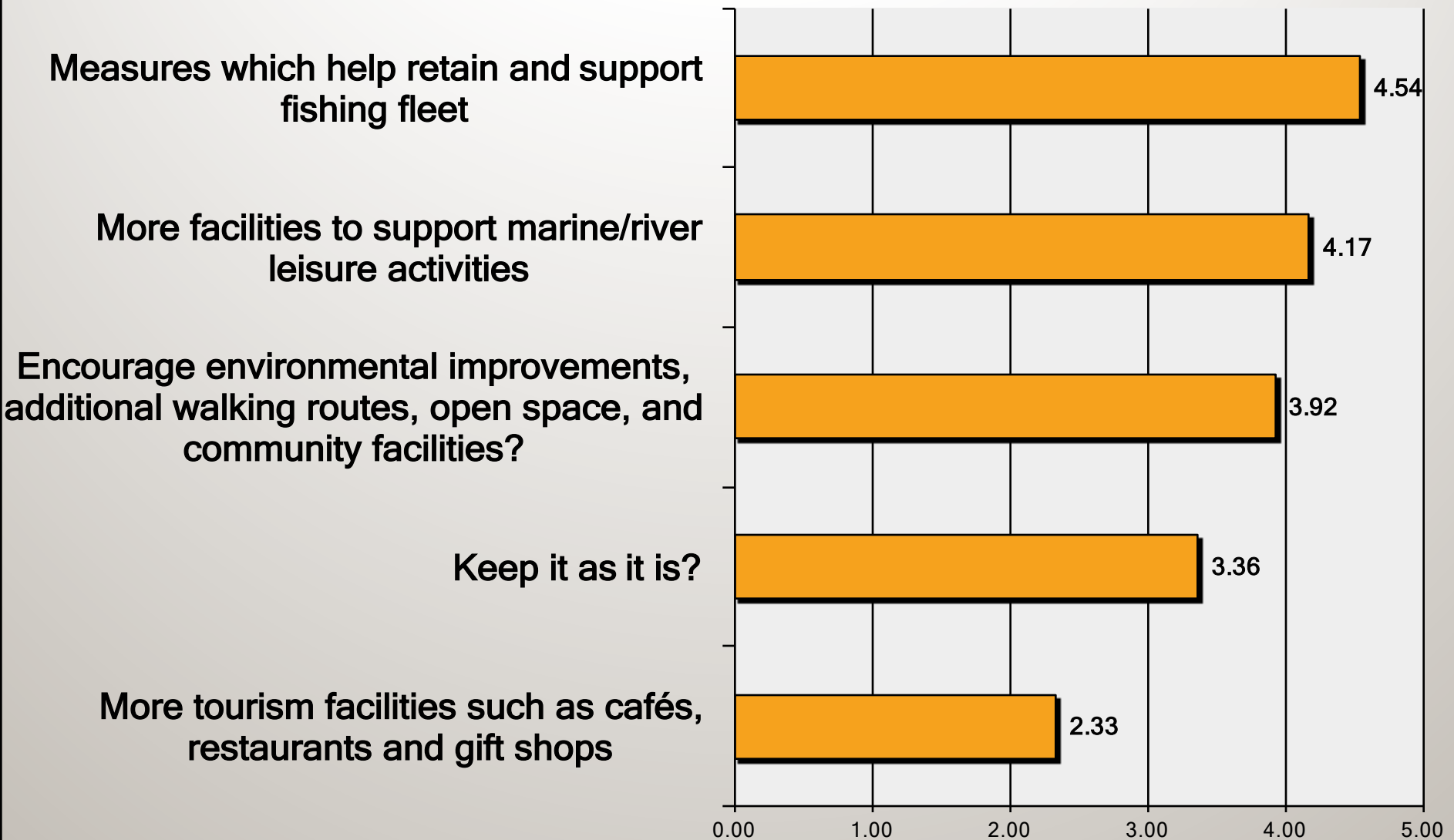
# Q15. What would be most likely to attract you to Looe in the evening?

431 Respondents



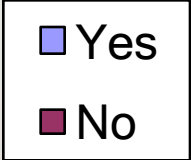
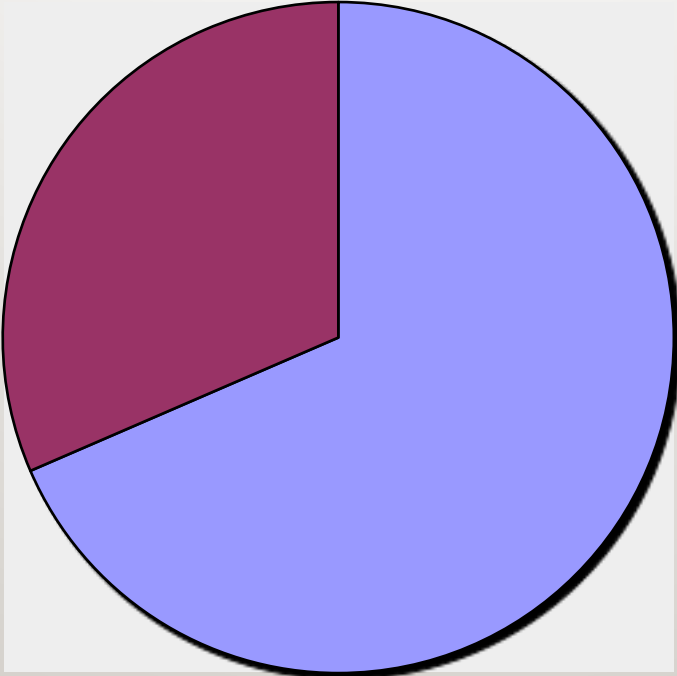
# Q16. How do you think the Neighbourhood Plan should deal with Looe Harbourside?

454 Respondents



**Q17. Are there any areas where you think action is needed to improve the environment (e.g. neglected land and buildings, poor street-scene?)**

**401 Respondents**



**IF YES, PLEASE SAY WHERE:**

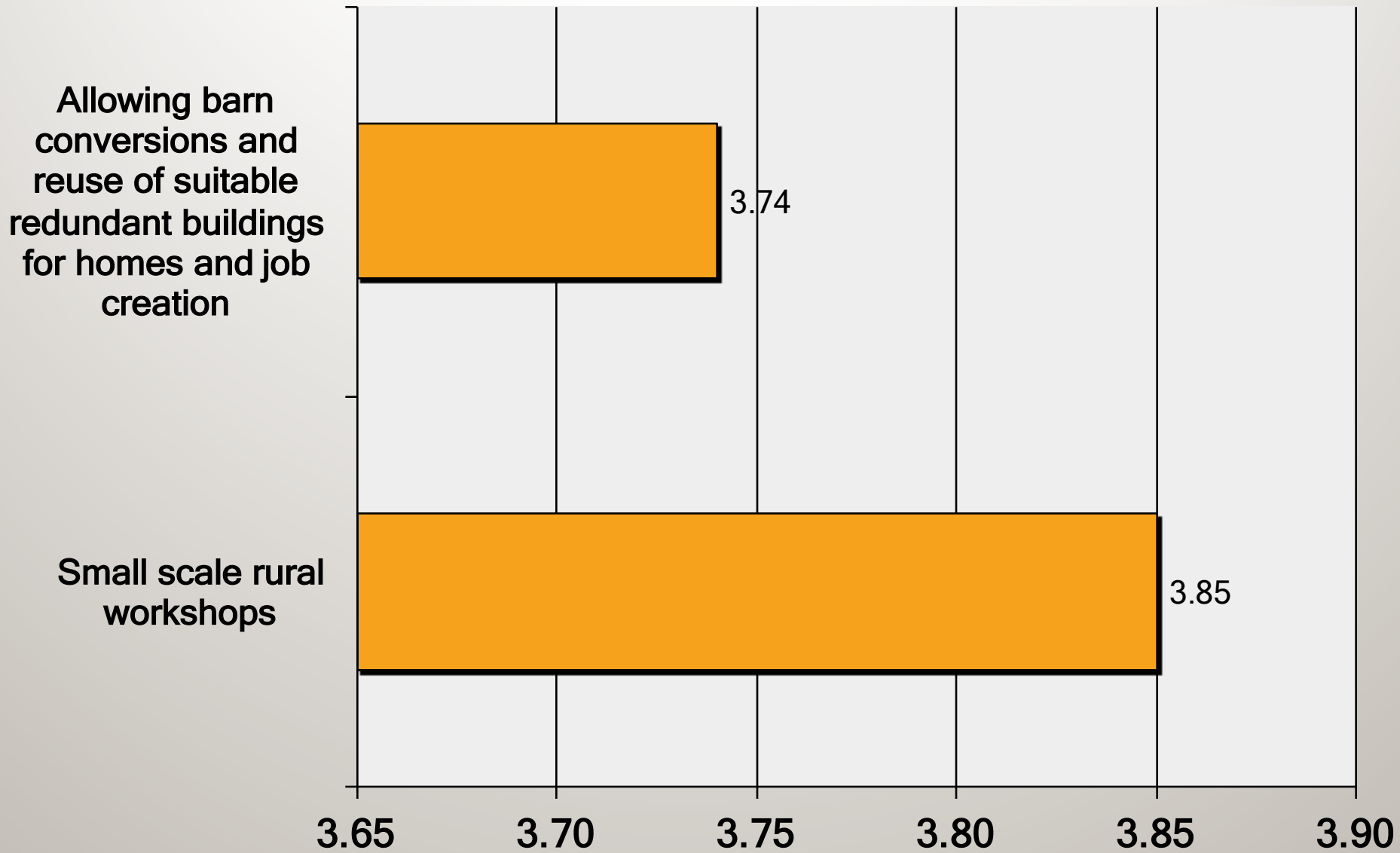
- [Question 18](#)

**IF YES, PLEASE SAY WHAT  
THE PROBLEMS ARE:**

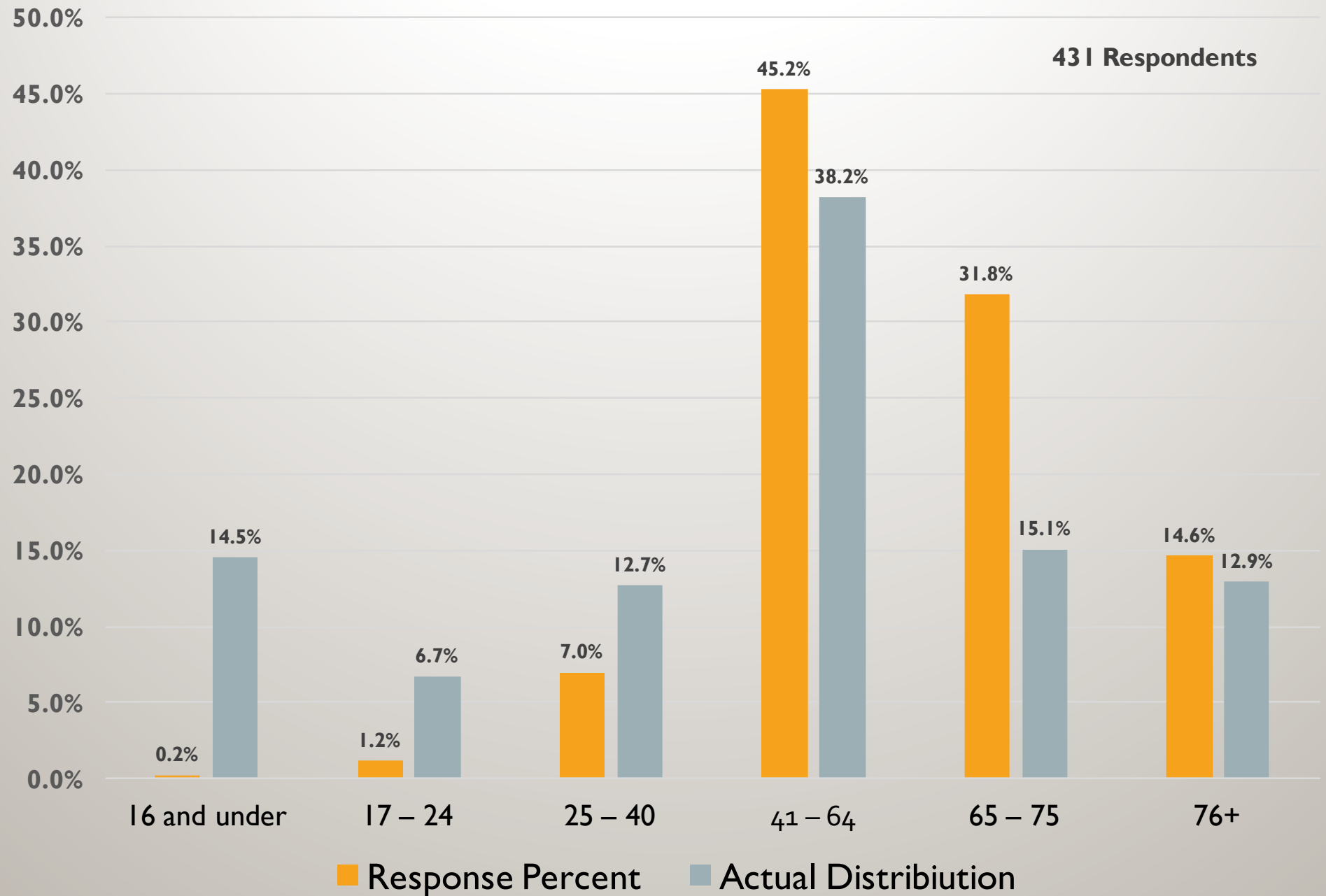
- [Question 18](#)

# Q20. Which of the following do you think might best help local rural areas to thrive?

427 Respondents



# Age Distribution of Respondents





## Q32. How long have you lived in Looe?

