

DRAFT CHERISHED VIEW ANALYSIS METHODOLOGY

ESTABLISH IMPORTANCE OF A VIEW

- Reason for selection
- Description of viewing place and assessment points
- History of the view from the viewing point
- Who experiences the views

SELECTION OF HERITAGE, NATURAL AND LANDSCAPE ASSETS IN THE VIEW

- All assets scoped in inclusion or exclusion from the more detailed analysis

UNDERSTANDING THE VALUE AND SIGNIFICANCE OF EACH ASSET IN THE VIEW

- Description of asset
- History of asset
- Seasonal and nighttime changes
- Presence of local and national designations
- Landscape quality
- Scenic quality
- Rarity
- Conservation interest
- Recreational value
- Local emotional perception
- Local value and cultural associations

OVERALL HERITAGE, NATURAL & LANDSCAPE SIGNIFICANCE IN THE VIEW

ASSESS THE SENSITIVITY TO CHANGE

DEVELOPMENT PROPOSALS

COMMUNITY ENGAGEMENT WORKSHOPS ETC